



Jamie Holzuter
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University of Wisconsin-Madison
Wisconsin School of Business
Bachelor of Business Administration
Major: Marketing
Graduated May 2009

University of Wisconsin-Madison
Professional French Masters Program
Master of French Studies
Concentration: Branding
Graduated May 2011

2013



Revolution Kitchen (Houghton, MI)

Founder, Lead Designer, Head Chef

Revolution Kitchen was a food cart I built from the ground up. It was pulled by a bike, served coffee, and taught me many lessons.

ENTREPRENEURSHIP DESIGN INNOVATION

2012



National Center for Media Engagement (Madison, WI)

Project Coordinator

I managed a group of 50 grantee-stations that interviewed 640 teachers, and then produced more than 1,100 videos.

PROJECT MANAGEMENT USER-GEN. CONTENT STORYTELLING

2011



National Center for Media Engagement (Madison, WI)

Communications Associate

As communications associate I directed social media accounts, wrote copy, and assisted in communications strategy.

SOCIAL MEDIA COPY WRITING STRATEGY

2010



GfK-ISL Custom Research (Paris, France)

Market Research Assistant, Brand Equity Management

GfK is a market research institute. I analyzed and verified survey results, and created client presentations.

ANALYTICS QUALITY ASSURANCE FRENCH

OTHER
FACTS



Commencement address,
2009



Amateur Grilled Cheese
Champion, 2012